Entrepreneurship in Digital Age

Sr	Questions	Answers Choice
1	----------means creating something new?	A. Overflow B. Innovation C. Overtake D. None of these
2	Which of the following is NOT one of the sustainable Developmetn Goals (SDGs)?	A. Gender Equality B. Clean Water and Sanitation C. Poverty Reduction D. Energy Efficiency
3	What is a characteristics of entrepresnurship in the digital age.	A. Reliane on off B. Dependence on tradiational marketing strategies C. Utilizatio of technology and online platforms D. Emphasis on Physical Store fronts
4	What is the primary purpose of creating a business plan?	A. To outline strategies for growth B. To atract investors C. to study market trends D. To implement digital marketing strategies
5	What is a key characteristic of entrepreneurs.	A. Avoiding risks B. Following establshed methods C. Innovation D. Seeking job security
6	What does market analysis involve.	A. Calculating revenue forecasts B. Develping pricing strategies C. Researchign competitors and understnding customer needs D. Implementing digital marketing campaigns
7	The word "entrepreneur" comes from a French word which means.....?	A. Overflow B. Overtake C. Undertake D. None of these
8	Which of the following is an example of a digital tool for creating and editing documents online.	A. survey Monkey B. Zen Desk C. SE Mursh D. Google Docs
9	What is the example of a digital technology used by modern entrepreneurs.	A. News paper advertisement B. Television commercials C. Door to door sales D. Mobile Apps
10	What is the key feature of cloud computing?	A. Local Storage B. Standalone operation C. Manual backups D. Remote access
11	What is entrepreneurship?	A. The process of buying and selling stocks B. The process of creating a marketing campaign C. The process of starting a new business or organization D. The process of working for a large company
12	----------is process of starting a new busiess or organization.	A. SDG B. Design C. Entrepreneurship D. All of these
13	Which of the following best describes a key advantages of cloud computing for businesses.	A. Rduced flexibiliyt in scaling resources B. Ability to scale resources on demand C. Need for extensive in house maintencance

		D. Higher upfront infrastructure costs
14	What is the primary benefit of cloud computing in terms of cost?	A. It increases upfront infrastructure costs. B. It is more expensive than traditional on premises solutions C. It reduces upfront infrastructure costs and allows pay as you go pricing D. It eliminates the need for data backup
15	Which Sustainale development Goal focuses on affordable and clean energy.	A. SDG 5 B. SDG 7 C. SDG 12 D. SDG 17
16	Which of the following is NOT a technique for identifying market needs.	A. Brainstrorming B. Observation C. Market Research D. Surveys and Questionnaires
17	Sustainabel Development Goals are a set of.....global , goals estaablished by.	A. 15 B. 10 C. 12 D. 17
18	The word "entrepreneur" comes from a.....word.	A. English B. Spancish C. French D. None of these
19	Whcih tool is commonly used for optimizing website conttent for search engines?	A. Hootsuite B. Yoast SEO C. Shopify D. Pay Pal
20	Waht is he first step in the design thinking process?	A. Prototyping B. Defining C. Empathizing D. Testing