Principle of Commerce Icom Part 1 English Medium Chapter 11 Online Test

Sr	Questions	Answers Choice
1	The management of multiple shops is controlled by	A. Central office B. Provincial office C. Regional office D. Any office
2	A retailer sells goods to	A. Consumer B. Wholesaler C. Manufacturer D. All the above
3	A consumer has a direct link with:	A. Retailer B. Wholesaler C. Industrialist D. Agent
4	The small retailers work	A. At one place B. In streets C. On medium scale D. On large scale
5	The small retailers sell their goods	A. On credit B. On cash C. On cash to rich and no credit to poor D. All of the above
6	The goods are sold in a chain store at	A. One price B. Different prices C. Fixed price D. All the above
7	At cut price shop, the things are always sold:	A. On cash B. On credit C. Both cash and credit D. In exchange of things
8	The quantity of advertisements in a departmental store:	A. More B. Less C. Reasonable D. None
9	A retailer buys and sells goods in:	A. Reasonable quantity B. Abundant quantity C. Less quantity D. All the above
10	The capital needed for a departmental store is	A. Less B. More C. Mechanical D. None of the above
11	A shopkeeper who buys goods in a less quantity and sells it to consumer is called	A. Wholesaler B. Retailer C. Producer D. Agent
12	The quantity of advertisements in a departmental store is	A. More B. Less C. Reasonable D. None
13	All the section of a departmental store can be found in	A. Four buildings B. Two buildings C. One buildings D. Many buildings
14	A retailer generally buys goods from the:	A. Government B. Wholesaler C. Industrialist D. All the above
15	A retailer sells goods to:	A. Consumer B. Wholesaler C. Manufacturer

		D. All the above
16	The capital needed for a departmental store is:	A. Less B. More C. Mechanical D. None of the above
17	The expenses of small retailers are	A. Less B. Normal C. More D. None
18	The goods are sold in a chain store at:	A. One price B. Different prices C. Fixed price D. All the above
19	The small retailers work:	A. At one place B. In streets C. One medium scale D. On large scale
20	The small retailers sell their goods:	A. On credit B. On cash C. On cash to rich and on credit to poor D. All of the above